

# SHRI RAMSWAROOP MEMORIAL UNIVERSITY

## End Semester Examination (2021-22)-Odd Semester

M.Tech- I Year (I Sem)												
Course Name: Technical Communication								Code: MHU1001P/1002				
Time: 02 Hours								Max Marks: 60				
University Roll No. <input type="text"/>												
(To be filled by the Student)												

**Note: Please read instructions carefully:**

- The question paper has 03 sections and it is compulsory to attempt all sections.*
- All questions of Section A are compulsory; questions in Section B and C contain choice.*

Section A: Very Short Answer type Questions		BL	CLO	Marks
<b>Attempt all the questions.</b>				<b>(10)</b>
1.	Explain Kinesics and Chronemics.	BL2	CLO1	02
2.	Differentiate between dissertation and thesis.	BL4	CLO2	02
3.	'Agenda is one of the most important elements to determine the quality and meaningfulness of the meeting'. Comment on this statement.	BL2	CLO1	02
4.	Differentiate between Intrapersonal and Interpersonal communication.	BL4	CLO2	02
5.	Explain the term Olfactics and Proxemics.	BL2	CLO1	02
Section B: Short Answer Type Questions		BL	CLO	Marks
<b>Attempt any 03 out of 06 questions.</b>				<b>(30)</b>
1.	Discuss the importance of Technical Proposals and mention the types of proposals used.	BL2	CLO1	10
2.	Explain the salient features and significance of Technical Communication.	BL4	CLO2	10
3.	'Wine destroys lives and careers'. Justify this statement with reference to the play 'The Scientist E'.	BL4	CLO2	10
4.	Describe the relationship of Margaya with his clients.	BL4	CLO2	10
5.	Draft a sales letter to the purchase manager, Shiva Electronics, Aminabad, Lucknow to sell some latest models of LED TV. Invent necessary details.	BL6	CLO4	10
6.	Explain communication as a process with an appropriate example and diagram.	BL4	CLO2	10
Section C: Long Answer Type Questions/Case Study		BL	CLO	Marks
<b>Attempt any 01 out of 03 questions.</b>				<b>(20)</b>
1.	Describe the barriers of communication in detail. Suggest ways to overcome them.	BL2	CLO1	20
2.	Define effective ways to plan a good presentation. Discuss planning and its sub contents.	BL4	CLO2	20
3.	Assuming that you have the requisite credentials, draft a covering letter with your CV in response to an advertisement regarding the want of a Plant Manager (Operations) at a factory in Ghaziabad where the required experience is of 5 years.	BL5	CLO3	20